



SUPPORTER PROSPECTUS

The Westin Copley Place

Boston, MA

November 9–13, 2026



IEEE VIS 2026 will be the year's premier forum for advances in theory, methods, and applications of visualization and visual analytics. The conference will convene an international community of researchers and practitioners from universities, government, and industry to exchange recent findings on the design and use of visualization tools.

In 2026, the conference returns to the United States, and we look forward to welcoming you to Boston, MA! Boston will be an especially exciting city to visit because 2026 marks the 250th anniversary of American independence—a milestone that the city helped spark through events like the Boston Tea Party. Today, Boston is a dynamic city, home to a rich ecosystem of world-class universities, vibrant tech and biotech companies, renowned cultural institutions, and world-champion sports teams. The conference will be hosted in the heart of the city: a beautiful tree- and brownstone-lined neighborhood called Back Bay. Walk to the magnificent Boston Public Library, Boston Symphony Orchestra, and Boston Museum of Fine Arts. Get some fresh air along the Charles River Esplanade or the Emerald Necklace—a chain of public parks that span the city. Hop on the T (our subway system) and reach MIT, Harvard, Tufts, UMass Boston, Boston College, and Northeastern University within minutes.

Boston will provide an inspiring backdrop for reconnecting with colleagues, sharing new ideas, and shaping the future of visualization together.

VIS 2026 General Chairs



VIS 2026 is where top industry practitioners, researchers, and university students and researchers gather. **Support this community, and make your presence known!**

VIS 2026 comprises a five-day program of workshops and tutorials, exposition, panels, posters, keynotes, and research presentations. The conference convenes a global community of over 1,000 researchers, students, and practitioners from universities, government, and industry with broad computing, design, mathematics, science, and more backgrounds. It is an ideal venue for recruiting skilled candidates and potential research collaborations.

We provide multiple opportunities to promote your involvement and engage with the community during the lead-up and the conference. This provides the perfect opportunity to

- Gain visibility for your organization
- Learn about trends and the latest advances in visualization
- Start collaborations with academia and other industry labs
- Discuss how to integrate the latest advances into your business
- Seek talent for your business and start recruiting



CONFERENCE REGISTRATION HISTORY

2018	1,200+ In-Person
2019	1,150+ In-Person
2020	5,300+ In-Person
2021	3,700+ Virtual
2022	600+ In-Person · 400+ Virtual
2023	800+ In-Person
2024	700+ Virtual
2025	1,114 In-Person

**2026 — 1,000+ In-Person
Registrants Expected**

We are pleased to offer various support packages to best enable you to achieve your goals. We are excited to let you know that we are allowing supporters to present cutting-edge technologies, build new and strengthen existing relationships, and increase awareness amongst leading researchers in the field.

	PLATINUM	GOLD	SILVER	BRONZE	ACADEMIC
SUPPORT ACKNOWLEDGMENT					
Website and Signage Acknowledgment	✓	✓	✓	✓	✓
Acknowledgment at Opening/Closing	✓	✓	✓	✓	✓
Acknowledgment in Monthly E-mails	✓	✓	✓	✓	✓
Acknowledgment in between Sessions	✓	✓	✓	✓	✓
ORGANIZATIONAL PROMOTION					
Feature in E-mail to Registered Attendees	✓	—	—	—	—
Featured Advertisement Between Sessions	✓	—	—	—	—
COMMUNITY ENGAGEMENT					
Job announcements at Job Board	✓	✓	✓	✓	✓
Table in Exhibition Space	✓	✓	✓	—	—
Free Registrations	7	4	2	1	1
Base Cost	\$24,200	\$13,200	\$6,600	\$3,300	\$1,650

PLATINUM

\$24,200

SUPPORT ACKNOWLEDGMENTS

- Acknowledgment as a Platinum Supporter with logo recognition¹ on conference signage and conference webpages
- Verbal Acknowledgment as a Platinum Supporter at the Opening and Closing sessions
- Logo recognition¹ in monthly conference marketing emails leading up to the event
- Static advertisement¹ on rotation with other supporters displayed all rooms between all sessions

ORGANIZATIONAL PROMOTION

- A featured article¹ (200-word max) to be included in a pre-conference email newsletter to be distributed by the Conference Organizers
- 15-sec video advertisement¹ to be played between concurrent sessions

COMMUNITY ENGAGEMENT

- Priority location in the exhibition space, including table, chairs, and access to power
- Ability to place job announcements on job board
- Up to seven (7) conference registrations for members of your organization, including the Conference Reception and Banquet

GOLD

\$13,200

SUPPORT ACKNOWLEDGMENTS

- Acknowledgment as a Gold Supporter with logo recognition¹ on conference signage and conference webpages
- Verbal Acknowledgment as a Gold Supporter at the Opening and Closing sessions
- Logo recognition¹ in monthly conference marketing emails leading up to the event
- Static advertisement¹ on rotation with other supporters displayed all rooms between all sessions

COMMUNITY ENGAGEMENT

- Location in the exhibition space, including table, chairs, and access to power
- Ability to place job announcements on job board
- Up to four (4) conference registrations for members of your organization, including the Conference Reception and Banquet

¹ Content, including logos, videos, articles, etc., to be provided by the supporter and subject to the approval of the conference organizers.

SUPPORT PACKAGES — SILVER, BRONZE & ACADEMIC

VIS2026

SILVER

\$6,600

SUPPORT ACKNOWLEDGMENTS

- Acknowledgment as a Silver Supporter with logo recognition¹ on conference signage and conference webpages
- Verbal Acknowledgment as a Silver Supporter at the Opening and Closing sessions
- Logo recognition¹ in monthly conference marketing emails leading up to the event
- Static advertisement¹ on rotation with other supporters displayed all rooms between all sessions

COMMUNITY ENGAGEMENT

- Location in the exhibition space, including table, chairs, and access to power
- Ability to place job announcements on job board
- Up to two (2) conference registrations for members of your organization, including the Conference Reception and Banquet

BRONZE

\$3,300

SUPPORT ACKNOWLEDGMENTS

- Acknowledgment as a Bronze Supporter with logo recognition¹ on conference signage and conference webpages
- Verbal Acknowledgment as a Bronze Supporter at the Opening and Closing sessions
- Logo recognition¹ in monthly conference marketing emails leading up to the event
- Static advertisement¹ on rotation with other supporters displayed all rooms between all sessions

COMMUNITY ENGAGEMENT

- Ability to place job announcements on job board
- One (1) conference registration for a member of your organization, including the Conference Reception and Banquet

ACADEMIC

\$1,650

SUPPORT ACKNOWLEDGMENTS

- Acknowledgment as a Bronze Supporter with logo recognition¹ on conference signage and conference webpages
- Verbal Acknowledgment as a Bronze Supporter at the Opening and Closing sessions
- Logo recognition¹ in monthly conference marketing emails leading up to the event
- Static advertisement¹ on rotation with other supporters displayed all rooms between all sessions

COMMUNITY ENGAGEMENT

- Ability to place job announcements on job board
- One (1) conference registration for a member of your organization, including the Conference Reception and Banquet

Only available for academic and research institutions!

¹ Content, including logos, videos, articles, etc., to be provided by the supporter and subject to the approval of the conference organizers.

In addition to support packages, we offer individual support items which you can choose to support VIS 2026. Support items can be purchased together or independently of support packages. For supporters that already purchased a supporter package, discounts on items will be available.

TABLE IN EXHIBITION SPACE

\$1,000

Use this opportunity to reserve a table for your organization in the conference exhibition space. The support item includes a table, chairs, and access to power. The exhibition space is in the entrance hall, where coffee breaks will be held during the day. This item is not relevant for supporters who already purchased a supporters package.

DEDICATED DIVERSITY, INCLUSIVITY, AND ACCESSIBILITY SUPPORTER

\$5,000

As a dedicated diversity, inclusivity, and accessibility supporter, you can ensure that their entire donation will be exclusively earmarked for diversity, inclusion, and accessibility. Further, you will have your additional support of diversity highlighted in all signage, website, e-mail, and verbal acknowledgments.

VISAP ART PROGRAM SUPPORTER

\$1,000

By supporting the VISAP arts program, the conference VISAP reception will be branded with their organization. You will receive additional acknowledgment on the website, e-mails, and verbal acknowledgments of support.

EXCLUSIVE CONFERENCE LUNCH SUPPORTER

\$7,000 *

As an exclusive lunch banquet supporter, you can have the lunch during the *Cluster: The Practitioner's Summit* branded with your organization. All programming, signage, and ticketing about the reception will include your branding. You will receive additional acknowledgment on the website, e-mails, and verbal acknowledgments of support. This is an exclusive opportunity that will be first-come, first-serve.

EXCLUSIVE CONFERENCE BANQUET SUPPORTER

\$7,000 *

As an exclusive conference banquet supporter, you can have the conference banquet branded with their organization. All programming, signage, and ticketing about the reception will include their branding. You will receive additional acknowledgment on the website, e-mails, and verbal acknowledgments of support. This is an exclusive opportunity that will be first-come, first-serve.

EXCLUSIVE CONFERENCE RECEPTION SUPPORTER

\$5,000 *

As an exclusive reception supporter, you will have the conference reception branded with their organization. All programming, signage, and ticketing about the reception will include their branding. You will receive additional acknowledgment on the website, e-mails, and verbal acknowledgments of support. This is an exclusive opportunity that will be first-come, first-serve.

CLUSTER: THE PRACTITIONER'S SUMMIT AT VIS

\$2,000 +

Supporting the *Cluster: Practitioner's Summit*, connects you directly with data analysts, visualization engineers, designers, freelancers, consultants, and researchers, discussing the state of the data visualization market, new tools and workflows, and the biggest open problems facing data visualization practitioners today. As a *Cluster* supporter, you receive a 3-minute slot to pitch your latest tools, work, or research during our lightning talk session, as well as sponsored branding on the *Cluster* website, emails, and a verbal acknowledgment of support during our programming. This support package is a great opportunity to reach a crowd that extends beyond academia, and to drive visitors to your table in the exhibition space. This package is only available for Platinum and Gold supporters at this time.

** Discounts for supporters who already purchased a supporters package.*

In addition to our predefined sponsorship packages, we welcome individual arrangements to support the conference. This flexible approach allows you to contribute in a way that aligns uniquely with your goals and priorities, ensuring your support makes a personalized impact. Whether through bespoke sponsorship elements or customized engagement opportunities, we are here to collaborate and create a partnership that reflects your vision.

We are happy to discuss your ideas and collaborate to create a partnership that reflects your vision and objectives!

Contact the Supporters Chairs
supporters@ieeevis.org



You can help support inclusivity and diversity at IEEE VIS.

We are committed to making the conference more inclusive and diverse by providing scholarship support to underrepresented students and researchers, financial assistance to conference attendees who are parents, and providing technologies and support to those with additional needs. The scholarships and grants are open to all prospective VIS attendees, with priority given to those at the earliest stages of their careers.

Diversity Scholarships

Diversity Scholarships support students and early career researchers from underrepresented groups to broaden participation. The Inclusivity and Diversity scholarship grants VIS attendees the ability to pay for travel and other costs incurred while attending the conference. Registration for diversity scholars is waived by the conference committee.

Childcare Grants

Many researchers face the challenge of balancing a career and parenthood. The VIS conference believes that childcare costs should not hinder participation. The Inclusivity and Diversity program provides grants to VIS attendees to help offset childcare costs incurred while attending the VIS conference.

Accessibility Support

Accessibility donations assist members of our community with additional needs in providing support services and technologies, such as hearing loops and captioning.

Donate to Support Inclusivity and Diversity at VIS

You can directly donate to support inclusivity, diversity, and accessibility. All donors will be listed on the website. However, these donations are separate from other support levels and don't confer any additional benefits. For logistical reasons, we ask for donations starting at \$300.



VIS 2026 attracts decision-makers looking for the next generation of products, solutions, networking, and advanced-industry perspectives. Put yourself in the position to meet them by supporting IEEE VIS 2026!

Secure your sponsorship today!

IEEE VIS Supporters Chairs

Fred Hohman, Apple
Kanit Wongsuphasawat, Databricks
Lisa Avila, Kitware

supporters@ieeevis.org

IEEE VIS General Chairs

Arvind Satyanarayan, Massachusetts Institute of Technology
Lace Padilla, Northeastern University
Hendrik Strobelt, IBM Research
Lane Harrison, Worcester Polytechnic Institute

general_chair@ieeevis.org